

1 / 5

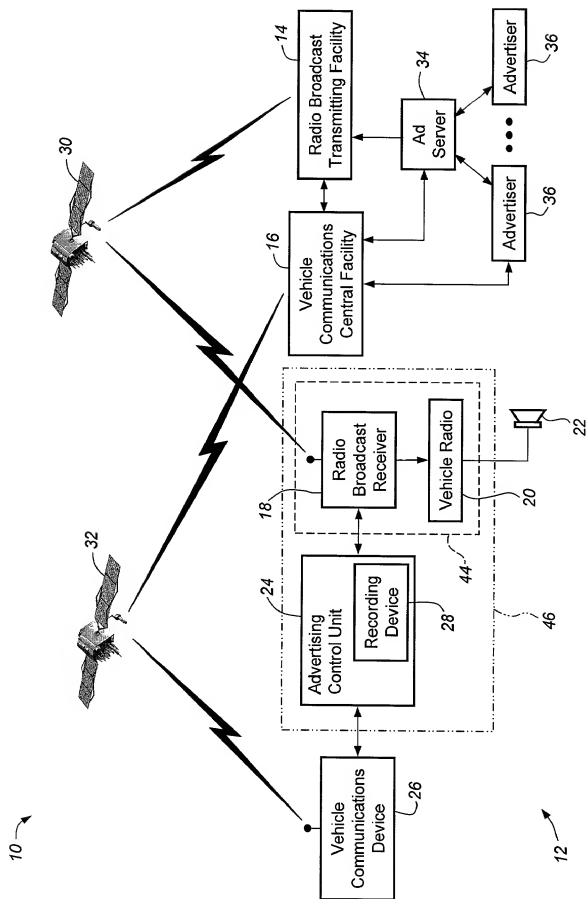


Fig. 1

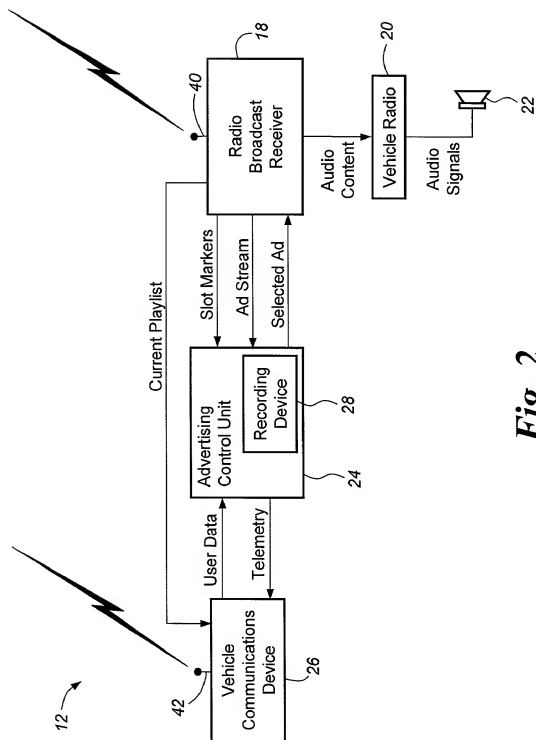


Fig. 2

TUE50-2202860

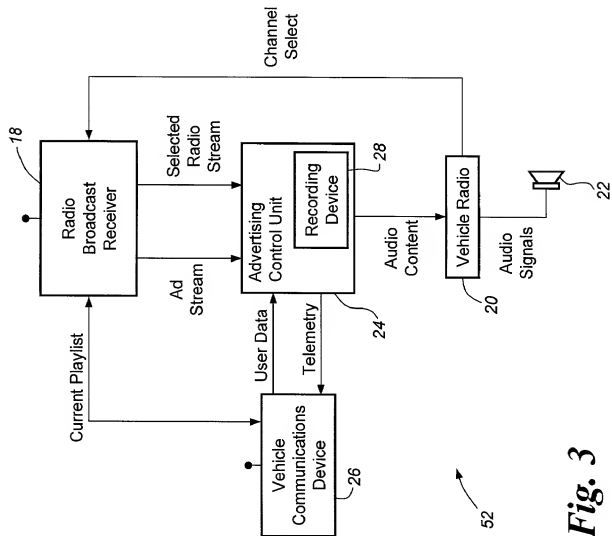


Fig. 3

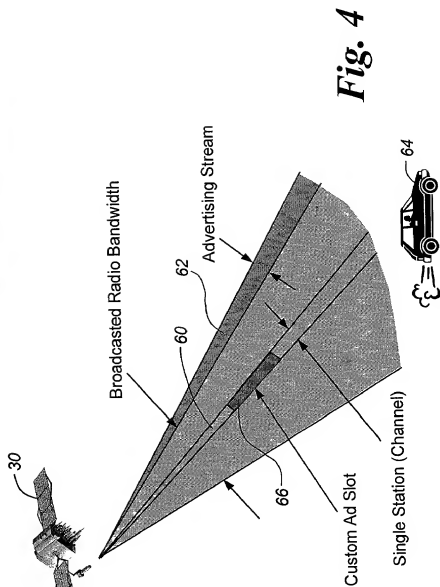
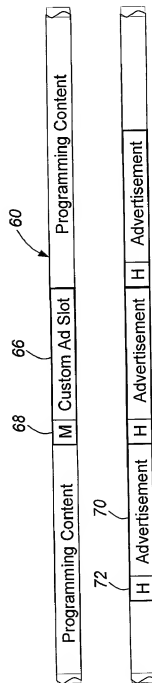


Fig. 4



Marker
Slot ID
Length
Default Ad ID
Default Ad Priority

68

Fig. 7

Customer ID
Ad ID
Billing Code
Timestamp
Station
Product Info Request

74

Fig. 9

Header
Ad ID
Ad Type
Listener Demographics
Vehicle Type
Geographic Region
Priority
Time of Day
Frequency
Urgency
Expiration
Length
Channel
Play Count
Billing Code

Primary
Selection
DataSecondary
Selection
DataTiming
Data**Fig. 8**